BBJ Token

BABELJUMPER

As part of its work, BBJ Token Ltd was commissioned by the Italian company Babel Jumper Srl to create an ITO (Initial Token Offering) creating a token utility for the purchase of services provided by the same.

The Babel Jumper project was developed with the aim of connecting all stakeholders in the publishing market through innovative models of Machine Learning and Artificial Intelligence using BlockChain technology. Authors and publishers will be able to insert their books, magazines or any other digital publishing work into the Babel Jumper platform, making it available to the public, who will be able to make targeted and complete choices.

The project will be financed by a crypto-crowdfunding activity through the issue of a UtilityToken called BBJT Token.
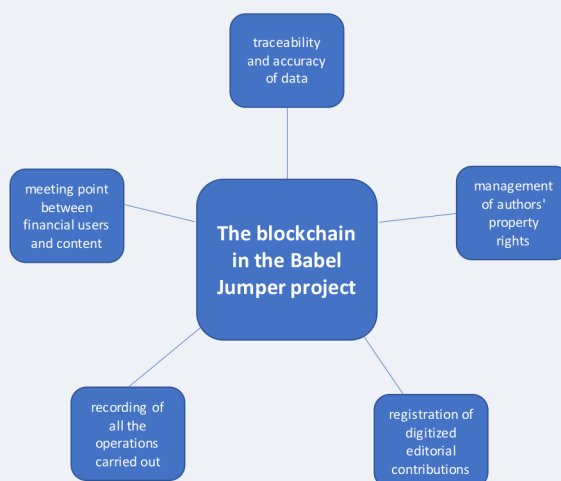
Benefits:

Fractionality of contents

Retrievable thanks to the cataloguing of works in special *Databases*

Documentability understood as updated and real-time reporting of all transactions carried out within the distribution circuit

The Blockchain at the service of the publishing industry

- traceability and accuracy of data
- meeting point between financial users and content
- **The blockchain in the Babel Jumper project**
- management of authors' property rights
- recording of all the operations carried out
- registration of digitized editorial contributions

Patterns

NNP for the splitting and distribution of works according to the needs of the user

XLDND for product comparison based on user requirements. It is a news aggregator able to compare products on the same topic in different languages

Literature
It is addressed to all works that are not characterized by a specific use

Academy
University treaties or chapters that will be made available to students and techers

Journalism
For the comparison of sources concerning journalistic publishing

Team

Salvatore Pappalardo	Entrepreneur since 1973. Founder, CEO and CFO.
Claudio Cannella	Physical linguist. Founder CIO, CTO and PM of the XLDND project.
Mattia Pappalardo	Economist. External Relations and Resource Optimization Officer.
Marco Contini	Entrepreneur. Publisher, PM of the NNP project.
Francesco Strafalci	C.E.O. & Founder of LIBRA PEOPLE COMPANY Plc. General Manager of EEIG COSTA MED.
Nikos Bogonikolos	Manager. ITO marketing consultant.
Ioannis Dontas	Linguist. Expert in English and Greek.
Manuela Sassi	Former CNR researcher, graduate in Romance and Germanic languages, specialist in Computational Linguistics
Piotr W Fuglewitz	Manager. Linguist, Slavic language expert.
Antonio Calogero	Founder and partner of ABSCard. co-chair of Rotary New Yorks international division.
Nijole Maskaljuniene	Director of the Institute of Translation Science University of Vilnius and full professor.

Advisors

Leonardo Valle	ICT consultant, entrepreneur, promoter
Mario Corso	Lawyer, specialist in contracts and legal issues related to the blockchain world.

Partner

Zeus Consulting Sa	Athens Greece
Tip sp z.o.o.	Language services in Slavic languages - Katowice Poland
Studio Legale Avv. Di Stefano	Associate lawyers - Palermo Italy.
Università di Vilnius	Lithuania
Giano Srl	Head of order - Rome Italy
Libra people Company Plc	Malta - Italy

Private Pre-Sale

Bonus: **50%**
Token price:

0,05 €

Price 1 BBJT token = 0.10 €

Start of Private Pre-Sale:
15 April 2020

Public Sale
Round I
Bonus: **30%**
Token price: **0,07 €**
Round II
Bonus: **20%**
Token price: **0,08 €**